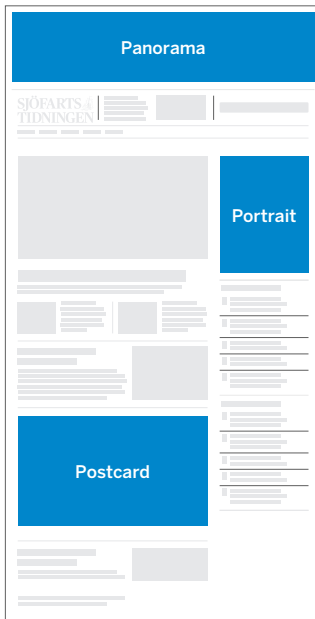
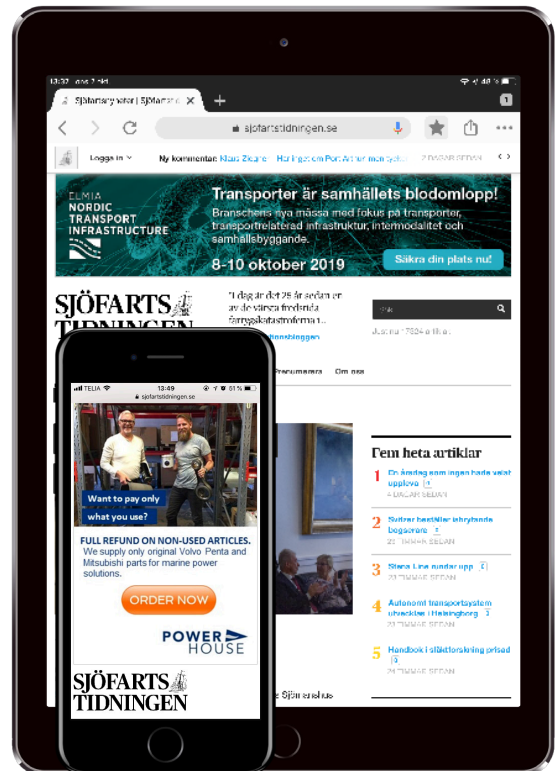


# Price list & editorial schedule 2020

## Online Advertising



- Panorama:**  
Price: SEK 700 for 1000 exposures  
Size: 1000x230 px
- Portrait:**  
Price: SEK 500 for 1000 exposures  
Size: 293x430 px
- Postcard:**  
Price: SEK 700 for 1000 exposures  
Size: 625x360 px
- Panorama mobile:**  
Price: SEK 500 for 1000 exposures  
Size: 293x430 px
- Newsletter:**  
Price: SEK 4000 per newsletter  
Size: 293x430 px



Let your ad be exposed to shipping professionals, students, and politicians. If you have any questions regarding online advertising, please contact us for more information.

## Print Advertising



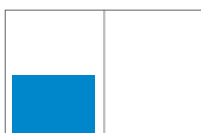
**Double Page Spread:**  
Size: 420x275 mm  
Price: SEK 33500



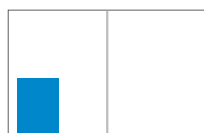
**Full Page:**  
Size: 210x275 mm  
Price: SEK 19100



**Half Page Portrait:**  
Size: 87x228 mm  
Price: SEK 13500



**Half Page Landscape:**  
Size: 178x112 mm  
Price: SEK 13500



**Quarter Page Portrait:**  
Size: 87x112 mm  
Price: SEK 9500



**Full Page + Foldout:**  
Full Page: 210x275 mm  
Foldout: 105x275 mm  
Price: SEK 39500

- Back Page** 210x250 mm.....SEK 23900
- 2nd och 3rd Cover** 210x275 mm.....SEK 22400

Send your art work as a high resolution pdf. Do not forget to add 3 mm bleed and crop marks. Our magazine is printed on uncoated paper and we therefore emphasize export of your ad with an uncoated profile for optimal image rendering.

## Recruitment

**Web + Newsletter** ..... SEK 9900

**Web + Newsletter + Magazine** ..... starting at SEK 14400

Using our recruitment service your ad reaches 10 000 unique online readers each week, 9 000 newsletter subscribers and 4 000 subscribers of our magazine. Our service can automatically send the applications to an email address of your choice or if you have an online recruitment page we can direct applicants to it. If you have any questions regarding recruitment, please contact us for more information.

## Editorial schedule and distribution

Nr:	Deadline adwork:	Publishing date:	Additional distribution:
1	3 january	24 january	Sjölog
2	31 january	21 february	
3	28 february	20 mars	Career Event
4	3 april	24 april	Åland Maritime/Danish Maritime
5	1 may	22 may	
6	29 may	19 june	Summer edition. Almedalen & ferry distribution
7	31 july	21 august	
8	28 august	18 september	World Maritime Day
9	2 october	23 october	Logistics and Transport
10	30 october	20 november	
11	27 november	18 december	Christmas edition. Ferry distribution

Effective from January 1st to December 31st 2020.

Questions or suggestions? Please contact us.



**Micke Färlin**

Sales

+46 73-274 87 44

[micke@sjofartstidningen.se](mailto:micke@sjofartstidningen.se)